



## Strong Hold Styling Pomade ARL-027-001

<b>PHASE A</b>	<b>% W/W</b>
<b>BIOGEL® VLHS<sup>1</sup> (Dilinoleyl Dimer Dilinoleate (and) Triisotearin (and) Hydroxystearic Acid)</b>	65.50
<b>Pelemol® GTIS<sup>1</sup> (Triisotearin)</b>	6.65
<b>Pelemol® OL<sup>1</sup> (Oleyl lactate)</b>	4.00
<b>Pelemol® ML<sup>1</sup> (Myristyl Lactate)</b>	3.85
<b>BIOGEL® Argan Butter<sup>1</sup> (Partially Hydrogenated Argan Oil)</b>	17.00
<b>Giovarez® 1800<sup>1</sup> (Polyvinyl Stearyl Ether)</b>	3.00
	100.00

**1. Phoenix Chemical, Inc.**

**Procedure:**

In main kettle, add Phase A and heat to 45°C. Mix until uniform.

<b>INGREDIENT</b>	<b>FUNCTION</b>
<b>BIOGEL VLHS</b>	100% vegetable derived gel. Adds gloss and emollience.
<b>Pelemol GTIS</b>	100% vegetable derived liquid triester. Adds gloss and spreads easily upon rub-on.
<b>Pelemol OL</b>	Vegetable derived. Adds soft, supple and silky feel upon rub-in.
<b>Pelemol ML</b>	Non-oily ester. Adds shine and body to the hair without adding tackiness.
<b>BIOGEL Argan Butter</b>	100% vegetable butter, contains emollient properties, provides easy spreadability and is non-greasy feel.
<b>Giovarez 1800</b>	Water insoluble nonionic resin. Adds continuous, glossy, soft film.